

7) Would you employ Coldwell Banker to sell your home should the need arise in future? A Yes B No

8) Would you use the same Coldwell Banker Sales Representative? A Yes B No

9) Would you recommend Coldwell Banker to a friend? A Yes B No

10) What is the single most important reason you selected Coldwell Banker to assist you in your real estate transaction?

A <input type="checkbox"/> Company reputation	E <input type="checkbox"/> Knew Sales Representative
B <input type="checkbox"/> Referred by friend	F <input type="checkbox"/> Satisfied past customer
C <input type="checkbox"/> Open House	G <input type="checkbox"/> Employer/ company referral
D <input type="checkbox"/> Advertising	

11) Comments: _____

Seller's Name (optional): _____

12) Please insert the 7 digit identification number of the Coldwell Banker company that served you, as well as your agent's personal identification number. You can find these on your copy of the Ultimate Service® presentation folder or by calling your Broker.

Company ID #	Agent ID #
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Sales Representative's Name _____

13) Are you interested in learning more about a career in real estate? Yes No

Please send completed survey to:
 Coldwell Banker Affiliates of Canada
 121 Richmond St., West, Suite #1103
 Toronto, Ontario M5H 2K1
 Fax: (416) 777-4604

Or complete our internet survey:
 Coldwell Banker Canadian web site –
<http://www.coldwellbanker.ca>

Or call our
 Ultimate Service® hotline:
 1-800-516-6868



We've surveyed thousands of customers from coast to coast. Over 98% of our customers agree that Coldwell Banker Ultimate Service® exemplifies everything they look for in a real estate company.